UC San Diego | The Korea-Pacific Program and the School of International Relations and Pacific Studies present:

## The Intellectual Property Market in Asia

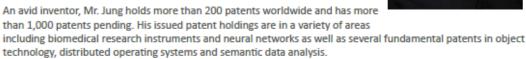
THURSDAY, JANUARY 31, 2013 | 5:00 - 6:30 pm Public Talk at UC San Diego, IR/PS RBC 3201

## Edward Jung, Founder and Chief Technology Officer, Intellectual Ventures

Edward Jung is Founder and Chief Technology Officer of Intellectual Ventures. He founded Intellectual Ventures after leaving Microsoft Corporation, where he was the chief architect and advisor to executive staff.

In this lecture, Mr. Jung will explore the manner in which national intellectual property positions developed in the U.S. and the Asia-Pacific in the 20th century, while assessing the development of innovation ecosystems and the resulting impact on today's global markets.

During his 10 years at Microsoft, Mr. Jung managed projects relating to Web platforms, semantic web technology, intelligent operating systems, adaptive user interfaces and artificial intelligence.



To register, please visit <u>ip-edwardjung@eventbrite.com</u>

Co-sponsored by IR/PS Korea-Pacific Program (KPP) and Center on Emerging and Pacific Economies (EmPac)

